MISSION:

AGENT HEADER

Your mission, should you choose to accept it, is to put together an on-brand post for our customer. Use the Agent Header to find clues and solve the mystery.

Let's check out
the Account Info tab to
get to know our customer.

ACCOUNT INFO

Are they on post approvals?

POSTING NOTES

Search for clues in Posting Notes to see how the customer would like their post to sound or look.

? ADD RELEVANT HASHTAGS

CONTENT GUIDELINES

What clues can you find in the guidelines that should be added to the post?

BRAND

Consult the Brand Guide in the Brand tab before you start designing the post.

ELEGANT VISUAL STYLE

SOLVE THE MYSTERY

Put together all the clues you've gathered to solve the mystery, and create an on-brand post

Our happy hour is out of this world. Stop in Monday-Friday for half-off cocktails.
#CosmicCocktails #drinks #miami

CASE FILE

OPERATION: AGENT HEADER

ASSIGNMENT: CREATE AN ON-BRAND POST

BASTILLE BRASSERIE AND BAR

REQUIREMENTS:	Be sure to create captions for each platform
ON-BRAND COPY BRAND COLORS ON-BRAND FONTS	- Customer's brand attributes? - ALWAYS add #_____ - No _____ photos.

FOR YOUR EYES ONLY